

I would like to introduce you to **THE BRINK EXPEDITION** as promoted on **CHANNEL 7** Australia's National **SUNRISE PROGRAM**. Get ready for something with a difference. Imagine attempting a global traverse that would take you over **100,000 kilometres** through some of the most difficult terrain and extreme weather on the planet. Then add the International Cricket Council (ICC) Development Program's **Spirit of Cricket** initiative and an innovative education project that interacts with dozens of Australian schools. Round it off with fundraising for worldwide humanitarian organisation **Oxfam** and throw in a 'guy with his tredlie and a cricket bat', and you have the making for one truly unique and awe inspiring story.

So while the clock ticks, the seasons turn, making this a full-throttled race against the elements! Travelling by foot, kayak, sail and mountain bike Kendon has survived 120 km per hour Patagonian winds, a Bolivian revolution, gun shots, a machete assault, two parasitic diseases and a 50 day Atlantic Ocean crossing. He has cycled over 5000 metre mountain passes on his way to Everest, evaded fake police in Iran, been confronted by the Amazonian Mafia, cycled through the direct aftermath of one of the most destructive earthquakes of all time and has taken on vast desert plains with a broken bicycle frame.

In a world first Kendon is carrying a cricket bat during his epic circumnavigation of the planet, pulling the willow out at every available opportunity. In association with Oxfam Australia and the International Cricket Council (ICC) Development Program he is taking **back-yard cricket to the global community**, fundraising for those in need from the back alleys of Lahore, Pakistan to the regional communities of Australia. <http://www.brinkadventures.org/Initiatives/SpiritOfCricket.asp>

"The philosophy behind this grand journey is one that fits nicely within the ethos of the ICC Development Program Spirit of Cricket initiative, which also looks to bring people together through the wonderful sport of cricket. We look forward to following and supporting Kendon as he travels the world", said ICC Development Manager Andrew Eade.

Add to this grand undertaking a professionally developed web-based curriculum tailored specifically to the adventures of the Brink Expedition and you have an interactive education project that **excites and inspires thousands of students throughout Australia**. This is certainly the case for Brink Patron and **Queensland State Government Premier, Anna Bligh**, who actively supports the education project. <http://www.brinkadventures.org/schoolroom>

"This e-journey will foster greater understandings between countries and cultures and broaden school students' understanding of the world around them. I applaud the Brink Expedition for promoting the value of education and for fostering closer ties between young people across the world", said State MP Anna Bligh.

To further enrich the classroom experience for students, Kendon utilises the latest technology to share the adventures of the Brink Expedition via **LIVE satellite telephone links with Australian schools**. Kendon will also be **visiting several humanitarian projects worldwide**, meeting with community leaders and teachers to document first-hand global issues affecting their day-to-day lives.

"In aiming to bring together communities from developing countries and communities within Australia, the Brink Expedition will contribute to a greater understanding of the poverty that exists around the world, and the hardships that are endured", said Penny Gorman, Director of Marketing and Fundraising at Oxfam Australia.

At the centre of all this is an interactive website at www.brinkadventures.org which facilitates NASA's World Wind **Satellite Tracking Technologies**, a monitored **Web Forum**, **Multi-lingual** expedition journals, a **Global Pen Pal Community** and the **Brink Adventures Photo Gallery**. Browse the exciting teacher resource built around the adventurous explorations of the Brink Expedition here... <http://www.brinkadventures.org/schoolroom>

Any donations to **Oxfam Australia** can be made by calling 1800 088 110.

VISIT THE MEDIA LOUNGE

Web | <http://www.brinkadventures.org/MediaLounge>

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